# REMARKS/ARGUMENTS

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 1-5 and 7-9 are pending in this application, of which Claims 1, 4-5 and 7-9 are currently amended. Support for the amended claims is found in the original claims. No new matter is added.

In the outstanding Office Action, Claims 1, 4, 5 and 7 were rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Pat. App. Pub. No. 2003/0069881 (Huttunen); and Claims 2-3 and 8-9 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Huttunen in view of U.S. Pat. No. 6,486,890 (Harada et al.).

Applicant incorporates herein by reference and reaffirms the remarks in Applicant's Request for Reconsideration dated June 13, 2008 in response to the Office Action dated March 26, 2008. The Office Action dated March 26, 2008 and the outstanding Office Action both rely, in summary, on paragraph [0115] of Huttunen to describe "positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block." See, e.g., pages 4-5 of the outstanding Office Action.

In addition to the remarks in the aforementioned Request for Reconsideration, paragraph [0115] of <u>Huttunen</u> describes that if a matching node is found, a link 352 to the previous fragment is added to the current fragment 222. This description, however, fails to anticipate a feature of describing the position of the subsequent block in terms relative to the position of the previous block. Merely adding a link to the position of the previous block within the subsequent block <u>does not provide the position of the subsequent block in</u> terms relative to the position of the previous block.

In response to the above contentions, the outstanding Office Action at item 8 states, "Huttunen describes adding a link to the previous fragment into the current fragment, and this

description in <u>Huttunen</u> would meet the language of a claim that only required describing the position of the subsequent block in terms relative to the position of the previous block <u>if the</u> <u>subsequent block was the previous block</u>." It is believed such a broad interpretation of the terms "subsequent" and "previous" is not within the scope of the terms as defined in light of the specification of the present application. However, it is believed the amendments to the claims discussed below addresses and overcomes such a broad interpretation.

### Amended Claim 1 recites:

An information processing device, comprising:
storage means for storing content data of predetermined content; and
display control means for controlling display of the predetermined
content based on the stored content data, wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control means controls the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

## Amended Claim 4 recites:

An information processing method, comprising:
controlling storage of content data of predetermined content; and
controlling, based on the content data in which the storage thereof is
controlled in said controlling storage, display of the predetermined content,
wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block described relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

## Amended Claim 5 recites:

A recording medium containing a computer-readable program for performing a method, comprising:

controlling storage of content data of predetermined content; and controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content, wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block described relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

## Amended Claim 7 recites:

An information processing device, comprising:

a storage unit for storing content data of predetermined content; and a display control unit for controlling display of the predetermined content based on the stored content data,

wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control unit is further configured to control the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

Each of the above amended claims recites the feature "the subsequent block and the previous block identifying <u>different blocks of the predetermined content</u>." The claims now specifically recite that <u>the previous block is not the subsequent block</u>, addressing the contention in item 8 of the Office Action. In other words, the subsequent block is not the previous block, and the same is specifically recited in the claims. Such a description is not

Application No. 10/669,249

Reply to Office Action of October 7, 2008

recited in Huttunen, or in any other cited reference. Therefore, it is believed the rejections of

Claims 1, 4-5, 7 and all Claims dependent therefrom are overcome.

Consequently, in view of the present amendment and in light of the above comments,

the outstanding grounds for rejection are believed to have been overcome and the pending

claims are believed to be in condition for allowance. An early and favorable action to that

effect is respectfully requested.

Respectfully submitted,

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